Funka✱Academy

Courses and fees

2024

We are here to make your digital services accessible

Thank you for trusting us to describe our offer, we hope it meets your expectations. Please do not hesitate to contact us if you have any questions about the document. Funka Academy is your knowledge provider to make all your digital services accessible.

Why is knowledge about digital accessibility important?

All successful accessibility work starts with knowledge. Funka is a global leader in the field of digital accessibility with over 20 years of experience. We know that knowledge is the best, easiest and fastest way to effective accessibility work. Therefore, we have started Funka Academy, a division within Funka that is completely focused on accessibility education and competence development.

Funka Academy offers a wide range of education and training in digital accessibility, from basic courses to advanced programmes for specialists. Through experience, research and innovation we constantly create new knowledge for your benefit.

A comprehensive and cutting-edge learning experience

The Funka flipped classroom

Funka is at the forefront of new ideas in professional education. We use a 'flipped classroom' approach to teaching and learning that reverses the traditional model of classroom instruction. Our courses are delivered through a unique blend of on-demand content and live sessions. This innovative model benefits our client organisations and ensures that all learners reach their learning objectives.

Two pedagogical delivery forms provide basics, immersion and application

On-demand courses via our digital platform

We have collected all our accessibility courses on a digital learning platform. The courses consist of self-paced films and complementary digital material. They are available on-demand, which means that employees in your organisation always have relevant and up-to-date knowledge at their fingertips. Knowledge that they can access at their own pace – whenever and wherever they want.

Description:
- Pre-recorded, relevant and always updated courses that provide broad knowledge in each course area.
- Guides and manuals.
- The courses are between 25 minutes and 3 hours depending on the topic, divided into searchable short chapters of no more than 12 minutes.
- Video player with adjustable subtitles, magnification and speed to increase or decrease speech.
- Search functionality to find of specific terms, or guides such as tables in MS Excel, video or accessibility document tips.
- In English with English subtitles. More than 30 languages available on request.
- Downloadable and shareable digital course certificate at the end of the course.

Live hybrid course sessions

Funka Academy's live course sessions provide the opportunity for immersion to increase employees' theoretical knowledge and for further development of practical skills. The sessions are a continuation and extension of the recorded on-demand courses. The live sessions are particularly relevant for staff members who want a holistic understanding of the subject area. They are aimed at individuals and employers who appreciate the value of live interaction with lecturers, tutors and colleagues.

Description:
- The live course day consists of a lecture in the morning and a workshop after lunch.
- The lecture provides broadening and deepening competences in the field of the course.
  3 hours, 09:00–12:00 GMT+2.
- The workshop develops practical skills through applications, discussion and exercises.
  3 hours, 13:00–16:00 GMT+2.
- Funka's accessibility experts act as lecturers and tutors throughout the course day.
- The sessions are conducted in a hybrid synchronous format; delegates can choose to participate on-site at Funka's premises or live online, wherever they are based.
- Downloadable and shareable digital course certificate at the end of the course.

Meet our accessibility experts and their digital twins!

At Funka, our focus lies in pushing the boundaries of accessibility training. This commitment has led us to introduce two versions of our accessibility experts – the real individuals themselves and their identical AI-generated digital twins. Through this innovative approach, learners gain the best of both worlds.

During the recorded self-paced section of the course, participants are guided by the digital version of our expert. These digital twins are meticulously crafted to embody the knowledge and expertise of our real accessibility professionals.

How do we achieve this seamless integration of real-time information? Our accessibility experts continually feed the latest accessibility news and legislation into their digital alter egos. This means that even when participants access the course at their convenience, they receive the most current insights and developments in the field of accessibility. For live sessions, our real accessibility experts take the lead. Combining the expertise of our real professionals with the dynamic capabilities of their digital twins ensures a comprehensive and cutting-edge learning experience.

Anna Malmberg, Accessibility Expert

Flexible range of single-subject courses and course packages for roles and functions

Courses

Funka Academy's subject courses cover the most important areas of digital accessibility.
They are continuously updated to reflect developments, legislation and new research findings.

Introduction to accessibility
Creating accessible UX design
Communicating in plain language
Digital accessibility legislation
EU policy and accessibility requirements
Publishing accessibly on the web
Accessible technology, code and development
Introduction to creating accessible documents
Making MS Word and PDF documents accessible
Making MS Excel and PDF documents accessible
Making MS PowerPoint and PDF documents accessible
Making InDesign and PDF documents accessible
Making PDF documents accessible in Acrobat Pro
Accessible social media – creating content that reach everyone
Accessible mobile applications – developing apps that reach everyone
Accessible video and mobile media – creating films that reach everyone
Accessibility in gaming
Universal Design
Preparatory course – IAAP Certified Professional in Accessibility Core Competencies (CPACC)
Preparatory course – IAAP Web Accessibility Specialist (WAS)
Preparatory course – IAAP Accessible Document Specialist (ADS)

Course packages

Funka Academy's customised course packages have been developed to suit specific roles and functions.

	Accessibility for non-specialists	Accessibility for Developers	Accessibility for Creatives	Accessibility for Editors	Accessibility for Decision makers	Accessibility for UX Frontend Designers	Creating accessible documents	All courses in Funka Academy's offer
	For roles and functions that require a solid foundation in accessibility.	For Developer, Programmer, Software tester, Content writers, etc.	For Designer, Front-end Designer, Art Director, Film Producer, Content Creator, etc.	For Editor, Content manager, Copywriter, Webmaster, Communication professional, etc.	For Director, Manager, System owner, Product/Project manager, Purchasing/ Sales executive, etc.	For UX Frontend Designer, UX artist/ writer/copy/ researcher, usability designer/ expert, etc.	For Document Specialist, Author, Communication Officer, Information Officer.	For roles and functions that require a comprehensive picture of accessibility.
Introduction to accessibility	●	●	●	●	●	●	●	●
Creating accessible UX design			●	●		●		●
Communicating in plain language	●		●	●	●	●		●
Digital accessibility legislation	●			●	●			●
EU policy and accessibility requirements								●
Publishing accessibly on the web			●	●		●		●
Accessible technology, code and development		●	●					●
Introduction to creating accessible documents	●	●		●	●		●	●
Making MS Word and PDF documents accessible				●	●		●	●
Making MS Excel and PDF documents accessible				●	●		●	●
Making MS PowerPoint and PDF documents accessible				●	●		●	●
Making InDesign and PDF documents accessible			●	●		●	●	●
Making PDF documents accessible in Acrobat Pro				●	●		●	●
Accessible social media – creating content that reach everyone			●	●				●
Accessible mobile applications – developing apps that reach everyone		●	●		●	●		●
Accessible video and mobile media – creating films that reach everyone			●	●				●
Accessibility in gaming								●
Universal Design								●

Fees, terms and conditions

Funka Academy's price model is shown on the next page. All courses and course packages are available for companies and organisations regardless of size and number of learners, from one to over 1000.

Offer for clients with over 200 users

Funka Academy courses via a SCORM connector

Funka Academy and our partner **Sana** offer an exciting opportunity for clients with more than 200 users. SCORM (Shareable Content Object Reference Model) is a tool which allows you to migrate courses between different LMS (Learning Management Systems).

With a SCORM connector, any LMS can be seamlessly integrated with ours. This allows you to make the Funka Academy on-demand courses available to learners in your organisation, in your preferred format on your own LMS.

How does it work?
The export of a Funka Academy course via a SCORM connector creates a shell file, which can be uploaded to your LMS to allow learners immediate access. When a learner launches the shell file in the LMS, they are authenticated to the course on the Sana servers to consume the content. As the learner progresses, key information is sent to your LMS, including Completion, Score, Time and Pass/Fail. Funka Academy and our partner Sana only get access to a pseudonymised user ID meaning we only processes the minimum amount of data.

Moreover, users are seamlessly authenticated into the Funka Academy courses, no need for additional log-in mechanisms and multiple passwords.

At Funka Academy, we constantly revise the content of our courses to reflect changes in regulations and legislation. Through the SCORM connector, any such updates are immediately available to learners.

Let's discuss your accessibility training needs

Please feel free to contact our experienced team for a discussion how we can meet your particular learning and development requirements. Primary contacts:

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Fee per user excl. VAT

User volume

	1–9	10–19	20–99	100–199	200–999	1000–	
Single course on-demand							
Introduction to accessibility	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Creating accessible UX design	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Communicating in plain language	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Digital accessibility legislation	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
EU policy and accessibility requirements	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Publishing accessibly on the web	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Accessible technology, code and development	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Introduction to creating accessible documents	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Making MS Word and PDF documents accessible	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Making MS Excel and PDF documents accessible	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Making MS PowerPoint and PDF documents accessible	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Making InDesign and PDF documents accessible	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Making PDF documents accessible in Acrobat Pro	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Accessible social media – creating content that reaches everyone	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Accessible mobile applications – developing apps that reach everyone	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Accessible video and mobile media – creating films that reach everyone	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Accessibility in gaming	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Universal Design	250€	160€	120€	80€	50€	30€	1 Self-paced course with 6 months user license
Single course live & on-demand							
Introduction to accessibility	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Creating accessible UX design	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Communicating in plain language	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Digital accessibility legislation	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
EU policy and accessibility requirements	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Publishing accessibly on the web	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Accessible technology, code and development	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Introduction to creating accessible documents	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Making MS Word and PDF documents accessible	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Making MS Excel and PDF documents accessible	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Making MS PowerPoint and PDF documents accessible	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Making InDesign and PDF documents accessible	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Making PDF documents accessible in Acrobat Pro	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
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Accessible video and mobile media – creating films that reach everyone	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Accessibility in gaming	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
Universal Design	799€	559€	479€	319€	239€	159€	1 Full day live session + 1 Self-paced course with 6 months user license
On-demand packages							
Accessibility for non-specialists	439€	219€	179€	129€	89€	53€	4 Self-paced courses with 6 months user license
Accessibility for Developers	439€	219€	179€	129€	89€	53€	4 Self-paced courses with 6 months user license
Accessibility for UX Frontend Designers	567€	279€	229€	169€	109€	65€	6 Self-paced courses with 6 months user license
Creating accessible documents	629€	319€	249€	189€	119€	71€	7 Self-paced courses with 6 months user license
Accessibility for Decision Makers	759€	379€	299€	229€	149€	89€	9 Self-paced courses with 6 months user license
Accessibility for Creatives	759€	379€	299€	229€	149€	89€	9 Self-paced courses with 6 months user license
Accessibility for Editors	999€	499€	399€	299€	199€	119€	13 Self-paced courses with 6 months user license
All courses	1 199€	599€	479€	359€	239€	143€	17 Self-paced courses with 6 months user license
Live & on-demand packages							
Accessibility for non-specialists	1 990€	1 390€	1 190€	790€	590€	390€	4 Full day live sessions + 4 Self-paced courses with 6 months user license
Accessibility for Developers	1 990€	1 390€	1 190€	790€	590€	390€	4 Full day live sessions + 4 Self-paced courses with 6 months user license
Accessibility for UX Frontend Designers	2 690€	1 890€	1 590€	1 090€	790€	540€	6 Full day live sessions + 6 Self-paced courses with 6 months user license
Creating accessible documents	2 790€	1 990€	1 690€	1 140€	840€	560€	7 Full day live sessions + 7 Self-paced courses with 6 months user license
Accessibility for Decision Makers	3 190€	2 190€	1 890€	1 290€	990€	640€	9 Full day live sessions + 9 Self-paced courses with 6 months user license
Accessibility for Creatives	3 190€	2 190€	1 890€	1 290€	990€	640€	9 Full day live sessions + 9 Self-paced courses with 6 months user license
Accessibility for Editors	3 990€	2 790€	2 390€	1 590€	1 190€	790€	13 Full day live sessions + 13 Self-paced courses with 6 months user license
All courses	4 590€	3 190€	2 790€	1 790€	1 390€	920€	17 Full day live sessions + 17 Self-paced courses with 6 months user license
International Association of Accessibility Professionals (IAAP) Preparatory Courses							
The Certified Professional in Accessibility Core Competencies (CPACC)	990€	790€	690€	590€	490€	390€	1 Self-paced course + 2 Live sessions @ 3 hours each
Web Accessibility Specialist (WAS)	990€	790€	690€	590€	490€	390€	1 Self-paced course + 2 Live sessions @ 3 hours each
The Accessible Document Specialist (ADS)	990€	790€	690€	590€	490€	390€	1 Self-paced course + 2 Live sessions @ 3 hours each